

AUTOMATED, CUSTOMER-DEFINED SCORING: MAKE BETTER DECISIONS BY FOCUSING ON WHAT MATTERS

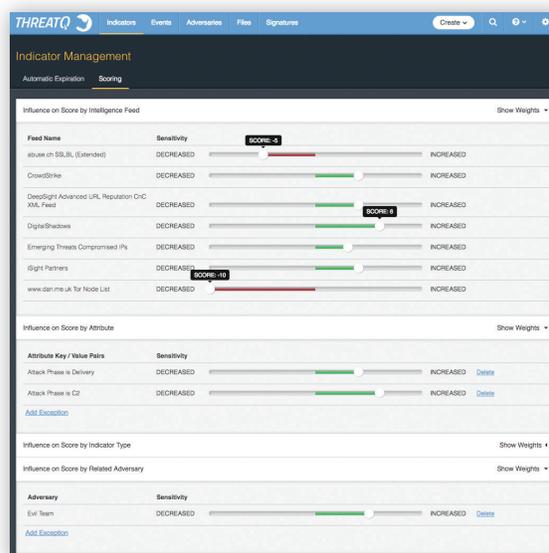
Efficient and effective threat operations requires context, relevance, prioritization and automation. The challenge is to mine through the over-abundance of threat data available from the vast array of different sources.

Not all threat data will provide the same level of value to your threat operations. You need a threat intelligence platform that tunes itself continuously, prioritizing what is important and removing the noise that is not.

THREATQ'S SELF-TUNING THREAT LIBRARY

ThreatQ™ equips you with a Threat Library™ that automatically scores and prioritizes threat intelligence based on customer-defined parameters. Prioritization is calculated across the many separate sources, both external and internal, into a single opinion and removes noise, reduces the risk of false positives and enables users to focus on the data that really matters.

ThreatQ designed its Threat Library to automatically tune itself. The result is a library that grows in both relevance to the environment and value over time as it becomes more customized. As the Threat Library is updated with additional data and context, so, too, is the score and priority.



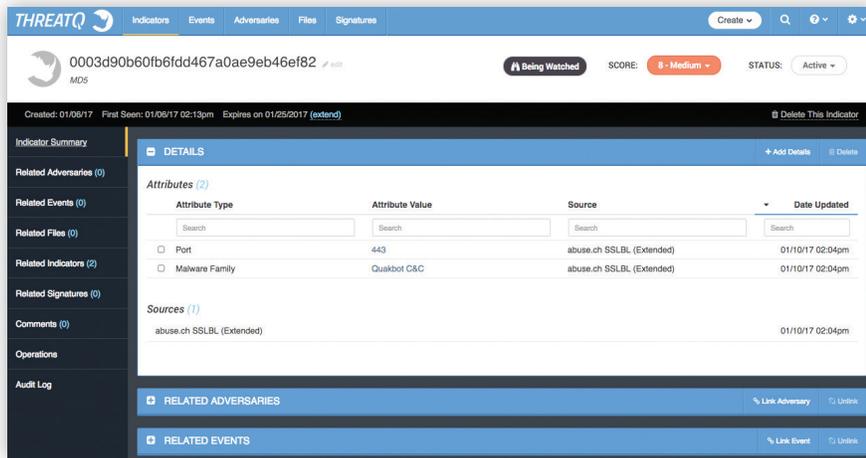
Full control over the scoring process is available to the user to better understand the reasoning and context behind all score values.

PRIORITIZE AUTOMATICALLY

- Reduce the noise associated with data overload
- Improve relevance via context-driven, customer-defined scoring
- Increase efficiency by knowing what to work on first
- Simplify operations through a uniform opinion calculated across all sources

OPERATIONALIZE WITH CONTROL

- Make threat data operational based on customer definition, not vendor definition
- Control “how,” “when” and “where” intelligence is used
- Prevent tool over-subscription by deploying only the most important intelligence and preventing stale data from becoming active



Users can manually assign scores as needed, thereby taking precedence over calculated scores.

THE THREATQ ADVANTAGE

- **Understand how and why a score was calculated.** Don't be left confused by closed systems that have you guessing as to why intelligence has a certain score.
- **Require full user control over score weighting to build a prioritization process that matches your own unique situation.** You have the best understanding of the adversaries and attack methods that put you at risk, so include it in the calculation.
- **Use internal context and threat data to customize scores for your environment.**
- **Form a single opinion.** A core function of a TIP is to aggregate threat intelligence; therefore, a single score must be provided for a piece of intelligence using all available data. Don't be stuck looking at multiple conflicting opinions.
- **Ensure that scores and prioritization can change as more data and context is acquired.** Intelligence constantly adjusts in value; therefore, any scoring must do this, as well.

EXAMPLE USE CASES

"Intelligence associated with different industry verticals should be prioritized lower."

"Indicators from this commercial feed that curate data for my target profile should be prioritized higher by default."

"Intelligence associated with the adversary I'm currently dealing with should be scored high."

"I receive more value from FQDN indicators over that of IP addresses. Therefore, I want these to be scored higher."

"Intelligence from this private sharing network should always be marked with a higher score."

"C2 address from this feed should only be deployed and active for 7 days, unless I have other context to say otherwise."



ABOUT THREATQUOTIENT™

ThreatQuotient understands that the foundation of intelligence-driven security is people. The company's open and extensible threat intelligence platform, ThreatQ™, empowers defenders to ensure the right threat intelligence is utilized within the right tools, at the right time. Leading global

companies are using ThreatQ as the cornerstone of their threat intelligence operations and management system, increasing security effectiveness and efficiency.

For additional information, please visit threatq.com.

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TQ_ThreatQ-Scoring-and-Expirations-App-Note_Rev2