

## AT A GLANCE

# THREATQ™ ROI

Threat actors continue to work faster and show greater sophistication in their tactics, techniques, and procedures. The ease with which breaches can be monetized puts companies of all sizes at risk while the attack surface continues to grow as a result of cloud, remote workers, and an increasingly digital supply chain.

The battle against these threats and others continues to wage on where staffing shortages plus siloed organizations and disparate technologies limit security teams' ability to defend against attacks. This ultimately slants the advantage towards threat actors even more.

In this constantly changing landscape, many teams are turning to Security Operations Platforms as a way to combat the challenges they face when protecting their organization from cyber attacks. Investing in a Security Operations Platform is a highly strategic decision. Choosing the right platform for a Security Operation Center (SOC) is arguably more important than choosing any point security product. The Security Operations Platform will become a central part of the security infrastructure, effectively acting as the operating system and data translation layer for all security investments.

Security Operations Platforms support a wide range of use cases and produce a number of economic benefits while helping SOC teams to work more efficiently.

## POPULAR USE CASES

- 1 Spear Phishing
- 2 Threat Hunting
- 3 Alert Triage
- 4 Incident Management
- 5 Vulnerability Response
- 6 Threat Intelligence Management

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**The average use case produces nearly  
\$170,000 in annual savings.**

ThreatQuotient clients have reported considerable efficiency gains after deploying ThreatQ for the most popular Security Operations Platform use cases. Input from these clients can be used to estimate a financial return from using ThreatQ in each of the use cases. For a detailed analysis check out [the full ThreatQ ROI white paper](#).

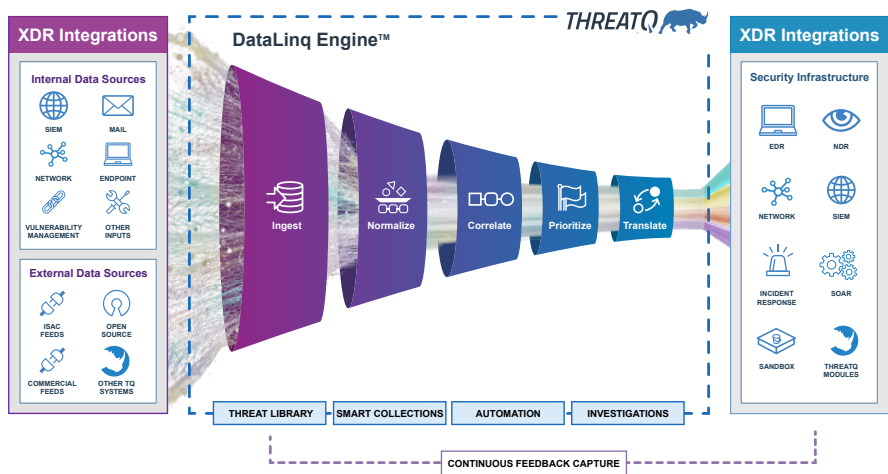
	Spear Phishing	Threat Hunting	Alert Triage	Incident Response	Vulnerability Management	Threat Intelligence Management
Annual Savings Realized with ThreatQ	\$279,552	\$150,758	\$186,318	\$228,096	\$186,624	\$142,128

All data is security data because data that provides the context needed to make the best decisions and take the right actions isn't limited to a few tools and feeds, it's everywhere. And harnessing all that data is problematic. No one understands this better than SOC teams battling to work smarter and faster all while facing internal challenges including staffing shortages, siloed organizations and disparate technologies, plus the ever-advancing threat.

Data is a common thread that runs through the six use cases presented, and most others that security teams face. It's for this reason that a

data-driven approach is crucial when selecting a Security Operations Platform.

ThreatQ DataLinq Engine takes a unique approach to make sense of data in order to accelerate detection, investigation and response. The DataLinq Engine starts by enabling data in different formats and languages from different vendors and systems to work together. From there, it focuses on getting the right data to the right systems and teams at the right time to make security operations more data driven, efficient and effective.



ThreatQuotient improves security operations by fusing together disparate data sources, tools and teams to accelerate threat detection and response. ThreatQuotient's data-driven security operations platform helps teams prioritize, automate and collaborate on security incidents; enables more focused decision making; and maximizes limited resources by integrating existing processes and technologies into a unified workspace. The result is reduced noise, clear priority threats, and the ability to automate processes with high fidelity data. ThreatQuotient's industry leading data management, orchestration and automation capabilities support multiple use cases including incident response, threat hunting, spear phishing, alert triage and vulnerability prioritization, and can also serve as a threat intelligence platform. For more information, visit [www.threatquotient.com](http://www.threatquotient.com).